The Truth About Laundry Detergent

How Banned Toxic Chemicals are Still Being Used Today In Your Laundry Detergent... And What You Can Do To Never Pay For Laundry Detergent Again, Have Cleaner Clothes & Amazing Skin...

by Kacper M. Postawski. Natural Activist, New Energy Researcher, and founder of DetergentTruth.com

Dear friend looking for better health, and a better planet...

Did you know that laundry detergent companies are not required to list toxic ingredients on their product labels? These chemicals, which may not appear on the label, can interact with your body’s hormones, cause reproductive harm, induce asthma, and cause cancer. In addition to the multiple risks they pose to our health, detergents are polluting our water with chemicals that impair fish and plant life.

The benefits that you have come to expect from your store-bought laundry detergent, such as brighter whites, deep cleaning, and a lingering fresh scent, are actually harming human health and the environment. While we depend on the government to monitor and control hazardous chemicals, many consumer products use top-secret patented formulas that contain the very same chemicals listed as “hazardous” by the Environmental Protection Agency (EPA).

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As we become more aware of the dangers posed by commercial products, the companies are trying to save face by marketing new “natural” products. There is a big difference between “natural” and “all-natural,” and the people in charge of advertisement hope that you don’t know the difference. Exploring the individual ingredients found in laundry detergents will help you make safe, healthy choices for you, your family, and the environment. And you won’t believe how much money you can save by using alternatives that are just as effective!

**Natural vs. All-Natural**

While shopping for cleaning products, you have probably noticed that all of the top brand products have new labels claiming “natural cleaning power!” So, they must have switched to safer ingredients, right? Well, they may have added some natural ingredients to their products, but they did not eliminate all traces of toxicity.

While it is true that the “natural power of baking soda” will cleanse and brighten your clothing, it will not neutralize the other cancer-causing chemicals that leave a fresh scent, nor will it need the addition of harmful surfactants (cleaning agents) to clean your fabrics. Some of the biggest culprits within detergents are chemicals that we often overlook. The average consumer does not recognize the dangers of a seemingly harmless ingredient (fragrance), and most of us cannot pronounce the other ingredients (nonylphenol ethoxylates), let alone know what they do!

**Pretty in Petrochemicals**

Many of the harmful ingredients found within laundry detergents are petrochemicals, which are synthetic chemicals made out of petroleum. As political and global conflicts build around our depleted resources, the oil industry has continued producing petrochemicals for consumer products. But are they really necessary? An in-depth examination of petrochemicals, such as fragrance, phthalates, artificial colors and NPEs, offers us every reason to avoid their use.

**The Filth within a Clean Scent**

When shopping for cleaning products, what is the first thing you look for? After considering the price, you want to know what it smells like. You may think you are choosing between spring blossoms and mountain rain, but you might actually be sniffing formaldehyde and inhaling at least one carcinogen (cancer-causing agent).

If you have ever participated in a science class dissection, you probably remember the tear-jerking, nostril-flaring scent of formaldehyde (the embalming agent used to

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preserve frogs and pigs for dissection). The scent is unforgettable, but cleaning products use a cocktail of synthetic fragrances that cover up this noxious gas.

The EPA\(^2\) reports that formaldehyde causes cancer in animals and may do so in humans. In addition to severe allergic reactions, this gas can also irritate your respiratory system and cause nausea. It is nauseating indeed to think of how often we are exposed to these fumes while doing laundry and wearing clothes that carry the scent.

The Science Daily News (July 24, 2008) reported\(^3\) astonishing findings from a study conducted by the University of Washington on the toxicity of leading laundry detergents and air fresheners. All but one of the tested products released at least one carcinogen that the EPA deems hazardous and unsafe at any level of exposure. All of the tested products contained chemicals known as “hazardous” and “toxic” by law, but the product labels did not list any of the offensive ingredients for consumers.

Not only are the fragrances harmful, but the carriers of fragrance (phthalates) show adverse effects on reproductive health. The Environmental Working Group\(^4\) notes that phthalates cause deformities in the testicles of exposed male animals, while Women’s Voices for the Earth\(^5\) reports that phthalates may harm male children and reduce sperm count. This chemical pollutes the air and water while increasing your risk of developing liver cancer.

In Living Green\(^6\), author Greg Horn discusses the reproductive harm caused by phthalates because many plastics contain them too. He reports that human sperm counts have dropped by 50% in the U.S. over the past century. Horn suggests that the estrogen-mimicking compounds may lower male sex drive and result in “feminizing effects.” He adds that breast development now occurs as early as 24 months in females.

The Body Burden\(^7\) Report proves that exposure to these chemicals produces long-term effects, as urine and blood samples from all tested humans contained traces of hundreds of chemicals, including phthalates.

The flowery perfumes escaping your wash cycle may smell pleasant, but they may trigger asthma in your children and cause the development of new allergies. If cleaning

\(^2\) www.epa.gov/iaq/formalde.html

\(^3\) www.sciencedaily.com/releases/2008/07/080723134438.htm

\(^4\) http://www.ewg.org/chemindex/term/480


\(^7\) http://archive.ewg.org/reports/bodyburden1/es.php
leaves you with a headache or cranky mood, don’t assume that it’s caused by the act of cleaning. Your body is responding to the fragranced chemical cloud of neurotoxins.

If you are wondering why companies use such harmful ingredients for fragrance, the answer is this: the bottom line. Natural fragrances, such as essential oils, are costly in comparison to synthetic fragrances.

**Cleaning Your Whites: The Illusion of Whiter**

Are your white clothes really whiter after you wash them? Most laundry detergents contain optical brighteners, which are chemicals that trick your sensory perception. Your clothes are not really whiter and brighter, you only think they are.

Optical brighteners leave a residue of molecules that reflect ultraviolet light from your clothing. The detergents are not providing a deeper clean to brighten fabrics; they are leaving yet another layer of chemicals to give the appearance of vivid color.

The brighteners stick to more than just your clothes. While you are working, relaxing, eating and sleeping, the chemical coating on your clothes and bedding is rubbing against your skin. Due to the ultraviolet reactive molecules, your skin can become photosensitive and easily burn from exposure to sunlight. Increased exposure to ultraviolet rays increases your risk for skin cancer, which is only one of the many reasons to avoid optical brighteners.

People with sensitive skin often experience irritation and develop skin rashes from optical brighteners. Because many people assume this is some sort of allergy, they opt for detergents that market “hypo-allergenic” formulas. The problem with such detergents is that many of them actually contain ingredients to mask undesirable chemical odors.

In addition to the irritation that optical brighteners may cause your skin, they harm the life within our waterways. Such toxic chemicals can change the physical properties of small organisms and poison fish. As they do not readily biodegrade, their effects are long lasting within our environment.

**Is Bleach a Safer Alternative?**

Bleach within laundry detergents, whether regular or color-safe, seems like a great idea because we know that bleach disinfects and brightens clothing; however, the negative health risks outweigh any possible benefits.
While you’ve probably heard the warning not to mix bleach with ammonia, you may not have heard about the dangers of bleach itself. A bleach and ammonia mixture will steal all oxygen from the air, but bleach alone is a harmful irritant that hurts your lungs.

In Green Living, the editors of E/The Environmental Magazine\(^8\) note that chlorine bleach, as it flows down the drain, can produce organochlorines (OC), which create problems for your reproductive and neurological system while increasing your risk of developing cancer. Vinegar and baking soda provide the same benefits of chlorine bleach without harming your health and the environment.

Harsh chemicals are just as bad for your fabrics as they are for your health. According to the EPA, you are increasing the potential for fires by using chlorine bleach in your laundry. As the chemicals break down fabric fibers, the amount of lint increases and may catch fire in your dryer.

To stabilize bleaching agents, manufacturers add ethylene-diamine-tetra-acetic acid (EDTA). EDTA slowly biodegrades and can release settled heavy metals into the water supply.

Our “Clean” Clothes are polluting our Bodies and the Environment

What’s used to actually clean our clothes is yet another petrochemical: nonylphenol ethoxylate (NPE). Extensive research and reports from the Sierra Club show us, yet again, that the bottom line is more important than our health. **While Canada and the European Union have banned NPEs, the United States continues their use.** According to the Sierra Club, the possible reason behind the continued use is that the Alkyphenol Ethoxylates Research Council (APERC) represents the manufacturers of this harmful petrochemical.\(^9\)

One of the many problems with the use of NPEs is that they imitate the hormone estrogen, which then classifies them as an endocrine disruptor (as seen in phthalates). Our hormones regulate many of our bodily functions, such as reproduction, and anything that disturbs our hormonal balance can severely affect physical function and fetal development.

Our current water treatment facilities are unable to completely break down and neutralize NPEs, which is unfortunate because NPEs actually become more toxic as they

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\(^8\) Green Living, 2005


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linger in our environment. The Sierra Club report shows that 61% of tested waters contain NPEs, and at a concentration of less than one part per billion (ppb), NPEs adversely affect aquatic life.

At 0.1 ppb concentration of NPEs, young oysters show developmental problems, such as difficulty moving their shell hinges, and their death rates rise. At an increased concentration of 1 ppb, some oyster larvae actually develop both male and female sex organs. But the levels of NPEs in our waterways are an astounding 50-220 parts per billion!

The Journal of Pesticide Reform\textsuperscript{10} shows that dogs that ingested NPEs for 90 days formed spots of dead tissue on their heart muscles, whereas cats’ hearts were no longer able to contract normally. They also report that NPEs caused vaginal stretching and uterine growth in laboratory rats. Even the offspring of exposed rats showed lowered sperm counts.

NPE’s ability to mimic estrogen can alter some of the cells within your body. This chemical is prevalent in our communities because of its use in pesticides and detergents, and its slow degradation time. If you have family history of breast or ovarian cancer, or if you are pregnant, you must strongly consider alternatives to commercial detergents.

It is not cost-effective or feasible to upgrade all of the water treatment plants to control this outpouring of NPEs when we should ban their use all together. While we can urge government reform to control toxic chemicals, we each have a personal responsibility to find and use safer alternatives.

\textbf{What You Can Do Right Now To Save Your Health, Your Money and Never Pay for Detergent Again}

If you've read this far and you're like me, I was fed up.

As a father, I didn't want to put these chemicals on my skin or on my children. I wanted to find a better way. I did... and I'm about to share it with you.

Can you imagine this in your life? You never have to buy chemical detergent to wash your clothes again... All you do is fill up your washer machine with hot

\textsuperscript{10} \url{http://www.pesticide.org/nonyl.pdf}

\url{www.DetergentTruth.com}

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water, turn it on, and like magic you come back to amazing clean clothes that feel softer than ever and smell great?

And all this without using toxic chemicals, without using fabric softener, and without spending any money what so ever.

This is exactly what the Magnetic Laundry System does, since we've found it, for the past 2 years my family has never used or bought chemical laundry detergent, and our clothes are cleaner, brighter and softer than before...

[Image of the Magnetic Laundry System]

Click here to get yours today

**Never Spent Money on Detergent Again**

The bottom line is this: this saves you money. When you think how much money you've spent on detergent over your life, switching to this just makes sense...

When I did the math I figured I've forked out over $3,000 on toxic laundry sludge over the past 15 years, and all of it, gallons and gallons have been in my clothes, on my skin. I could have saved all that money, and my health.

You usually have to buy detergent every month!

The Magnetic Laundry System costs less than a pair of good jeans, it lasts a life-time, and you only need to buy it once. Period.

Would you rather spend fifty bucks once or thousands of dollars over your life-time? You can get yours right now and start saving this week.

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No More Toxic Chemicals On Your Skin

While I love saving all that money, it's really not why we chose to switch to the Magnetic Laundry System. **You can't put a price on health.** The difference this has made in my family's health was what sold us on this new method.

When you put on your clothes, you notice within days your skin is less dry, not as irritable and itchy. If you have allergies or rashes on your skin frequently, you may notice them reduced or even gone.

Corporations shouldn't have the right to put cancer causing chemicals in products that end up on your skin, have you pay for that, and get away with it. **You can start today, get healthier, and start saving money.**

Much Softer Clothes and Towels!

With detergent your clothes usually come out hard and stiff, which is why a lot of people spend additional money for chemical fabric softener. With the magnetic laundry system you'll notice our clothes, towels, and linens are soft and plushy without fabric softener! This is because of the unique way of how it cleans your clothes...read on...

Your Jeans Stay New and Colors Don’t Fade...

How long do your jeans keep that "new" look and feel? Usually not very long before they fade and you have to buy a new pair. This is because the intense chemicals in detergent rip the dyes right out of your clothes.

Because of how the magnetic laundry system cleans, you'll notice your jeans last almost 5 times longer. In fact, most of your clothes will keep their bright colors for much much longer!

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Never Spent Money on Detergent Again

You get all the cleaning power of laundry detergent... without the detergent! All you do is stick these puppies into the washer and turn it on. My wife and I were both skeptical when we first tried it, we were surprised to find it works just as good as detergent. Click here to watch video proof

The manufacturer's warrantee on the magnetic laundry system is 50 years. That's a lot longer than a container of detergent!

You do not need to replace your magnetic laundry system and there are no additional components. This is a one time buy and will save you thousands of dollars over the years to come.

Here’s What Other’s Are Saying About The Magnetic Laundry System

"We have done 5 loads of laundry with the Magnet Laundry System. I wasn't skeptical, but my husband sure was! My clothes are washed on cold, due to the work I do (office). My husband is a Welder/Machinist/Industrial Mechanic- can we say GRIME?! We wash his on warm or hot, depending on what is on them. His clothing is always washed separately and he was amazed they came out clean!!"

Lori Christe Seabeck WA, United States

"Even after reading testimonials etc., I was still amazed. Clothes come out really nice and clean. We raise animals so after doing chores, sometimes our clothes are really dirty!"

J.O. Ft. Dodge, IA

"Bought for myself. Used first at my Veterinary Clinic because I didn't believe it would work. It worked so well, I got two more sets! One for me at home, and one for my daughter. The one at the clinic stayed at the clinic!"

F.M.W. Chenango Forks, NY

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"This has been a really amazing experience. The clothes came out clean without soap!!! Thank you so much for creating this system."

E.F. Blue Bell, PA

"Laundry is really clean. We’re saving money in using less water, less electricity and no detergents."

M.J. Baltimore, MD

"I was leery at first. I tried them for a week. My husband drives a dump truck and gets dirty and stinky. Lo and behold, no dirt and NO STINK!! And talk about savings on detergent. It will pay for itself in about 1 1/2 months."

D.C. Plumerville, AR

"ABSOLUTELY INCREDIBLE. We have not used, or plan on using laundry detergent ever again. The laundry seems, and is, cleaner than it has ever been."

T.B. Pleasantville, NY

Click Here to Get Your System Today
Start Saving Money and Your Health

Big Reasons To Switch To The Magnetic Laundry System

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Switching over to the magnetic laundry system just seems common sense. You **save money, your health, and do your part for the Planet.**

<table>
<thead>
<tr>
<th>Chemical Laundry Detergent</th>
<th>Magnetic Laundry System</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cleans Clothes</strong></td>
<td><strong>YES</strong></td>
</tr>
<tr>
<td><strong>SOFTER CLOTHES</strong></td>
<td><strong>YES</strong></td>
</tr>
<tr>
<td>Usually need to buy fabric softener to get the soft and plushy feel.</td>
<td>Clothes and towels are soft right out of the wash without using fabric softener.</td>
</tr>
<tr>
<td><strong>GOOD FOR YOUR SKIN?</strong></td>
<td><strong>NO</strong></td>
</tr>
<tr>
<td>HEALTH WARNING: Contains cancer causing chemicals which affect your skin and your body.</td>
<td>No more toxic chemicals on your skin! Within days of using the system you'll notice your skin feels softer, less irritable and dry.</td>
</tr>
<tr>
<td><strong>ENVIRONMENTALLY FRIENDLY?</strong></td>
<td><strong>NO</strong></td>
</tr>
<tr>
<td>All the toxic chemicals in detergent end up in the water supply and our Oceans.</td>
<td>No toxic chemicals. All that leaves your washer machine is dirty water. You do your part for the planet.</td>
</tr>
<tr>
<td><strong>ENERGY EFFICIENT?</strong></td>
<td><strong>NO</strong></td>
</tr>
<tr>
<td>You save on energy with the magnetic laundry system... read on below...</td>
<td><strong>YES</strong></td>
</tr>
<tr>
<td><strong>SAVES YOU MONEY?</strong></td>
<td><strong>NO</strong></td>
</tr>
<tr>
<td>You have to pay for detergent over and over again and spend thousands over your life-time!</td>
<td><strong>YES</strong></td>
</tr>
<tr>
<td>Costs less than a pair of good jeans, you only get it once, lasts a life-time. Click here to get yours today.</td>
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You Even Save On Water Heating and Electric Bills

How would you like to know that every time you do a load of laundry you're also saving money on energy, and doing your part for the planet?

Because you don't need to use chemicals in your laundry with this system, this means you don't need to run the rinse cycle on your washer machine. The rinse cycle is there to rinse chemicals. Since there is no chemicals, there's no need for the rinse cycle.

Normally this takes up gallons of hot water and the energy, which costs you money every month.

This means less hot water used, less energy, and more money in your pocket every time you do a wash!

3 Second Easy Set-Up...

Just put the two blue units into the washer machine before washing. They will magnetically stick right to the metal drum inside your machine, and you can leave them there and never think about them again.

When you come to do your laundry, simply put your dirty laundry in, press "start", and...

That's it! Come back to your clean clothes 20 minutes later. It's that simple.

No more lugging heavy detergent containers from the store and fumbling with toxic gunk at every wash!

Are You Ready To Never Buy Detergent Again?

Detergent companies depend on you to buy their toxic chemicals over and over again for the rest of your life. Just imagine how many gallons of this stuff you've bought over the years, how much money you've spent and how much of it has ended up in your skin?

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Now imagine NEVER having to pay for detergent again... Never having to add that toxic sludge into your clothes which you wear on your body.

If you've read this far, you can be one of the few lucky people to jump off this crazy train today. End the madness, and start saving money and your health right now.

For me and my family, and countless others, the Magnetic Laundry System has been a life-saver and a breath of fresh air in this crazy world.

It's not just about the money saved, most of all it's about the health benefits. If you suffer from any type of skin conditions, you'll quickly notice viable and measurable differences in how you feel after using the system. You can sleep at night knowing your family is one step towards living in harmony with nature instead of chained to toxic death-dealing chemicals.

And all this for just $49.95 - Yes, this system costs less than fifty bucks! I've spent over $3,000 on detergents in the past 15 years, this paid for itself in less than 7 weeks. You get all these savings, the health benefits, for less than the price of a good dinner for two at a decent restaurant.

60 Day Risk Free Money Back Guarantee

Our guarantee is simple. If you find the magnetic laundry system doesn't clean your clothes as good as your previous detergent did... we'll refund your purchase immediately. No hassle, no questions asked. Guaranteed.

You can keep the magnets for a full 60 days, wash dozens of loads, even try testing it against detergent until you're convinced you've made the right choice.

It's Easy To Order

We accept Visa and Mastercard. Simply click the order link below, and you'll be on your way in seconds to getting the magnetic laundry system into your home. The system is only $49.95, which pays for itself in less than 7 weeks if you're buying detergent at today's costs. It pays for itself many times over! If you care about our planet, your wallet, and the future of our children, get your set today.

Click Here to Get Yours Today
Start Saving Money and Your Health

Thank you for taking the time to read this letter,
To your health,

Kacper M. Postawski, DetergentTruth.com

**PS.** How often do you have to buy new jeans and clothes because they're faded? How often do you have to lug that heavy detergent from the store and pay money for it? This system makes your life simpler in so many ways. If you don't get a set today, you might be kicking yourself later when you're in the grocery store spending $10-$20 on detergent you don't need! Don't let this happen to you, [click here.](#)

**PPS.** Lately the government 'bailed out' the banks and many other large corporations that do more harm than good... But who's going to bail **YOU** and **YOUR** family out?

This is a way to start saving good money, saving your health, being less dependant on foreign oil, and doing something real to help the planet. Together, we can make a change in this world. [Click here to get your system today.](#)
References


Sierra Club (2005, November). *The truth about toxic cleaning agents: responses to industry’s misinformation about nonylphenol ethoxylates.* [http://www.sierraclub.org/toxics/truth_about_toxic_cleaning_agents2.pdf](http://www.sierraclub.org/toxics/truth_about_toxic_cleaning_agents2.pdf)